Volume 25-Number 19

Week of May 10, 1953

MAY WE QUEE YOU ON THAT?

[1] Maj JAS CAMPBELL, public information officer, Valley Forge Army Hospital: "Limited and inconclusive study in Tokyo indicated that some of the (war prisoners) may have come under the influence of communism, but the indications may be entirely different when these boys get their feet on the ground. We are not trying to scrub anyone's brains, and this is not a laundromat.". . . [2] Marine Sgt Donald A Rose, after 6 mo's in a Communist prison camp: "Before I left the states I thought rice was only for weddings-and I still believe it!". . . [3] Maj Gen HAYDON L BOATNER, on swap of 5,000 communists for 600 UN soldiers: "The men we're giving up are no good to us. They're sick and wounded and can't fight us when they go back.". . . [4] Rob'T T STEVENS, Jr. Sec'y of the Army: "For the 1st time in history we are mobilizing, fighting a war and demobilizing all at the same time." . . . [5] ARTIE SHAW, band leader. testifying before House Un-AmeriQuote of the Week

Pres DWIGHT D EISENHOWER, greeting state and territorial governors: "All political wisdom does not reside in the White House, nor in the executive branch, nor in Washington itself."

can Activities Comm: "I joined organizations with words I was interested in, like 'democracy' and 'peace'. I never had any intention of doing anything detrimental or disloyal to the interests of this country.". . . [6] Ex-Pres HARRY S TRUMAN, returning from Hawaiian vacation: "I am more sold than ever on statehood. Hawaii and Alaska should be states at this time, for reasons of nat'l defense, if nothing else.". . . [7] G BROM-LEY OXNAM, Methodist Bishop: "Churches are doing more to destroy communism than all the congressional investigations put together."

THIRTEENTH YEAR OF PUBLICATION



The Democrats have tentatively decided to center their '54 campaign strategy, not against the President himself, who remains pretty impregnable, but against they term "the GOP Congress", altho the Republicans hold relatively slim majorities.

The proposed Democratic theme will go something like this: Republicans are not giving their President the support he deserves; actually the mbrs of his own party are making it harder on the "head man" than are the opposition; ergo, elect Democratic senators and representatives who will work with Eisenhower to get things done.

The approach is unique, and on the evidence at hand, makes some sense. But it is too soon to assume that the Republican record in the 83rd Congress will remain as bleak as it presently is. As of today, some 7400 bills have been introduced at this session. Only 24 measures have been enacted. Most of these represent "automatic" legislation—the renewal of expiring laws.

Whether by intent or necessity, the record on which this Congress will stand at the polls has not been made. The measures that really influence votes are yet to come. Postponing action until the "political yr" of '54 may, in the end, prove advantageous. It is a plan that has more than once worked well for the Democrats themselves.

LABOR: Keep an eye on steel negotiations, just getting under way. Important because many industries will pattern demands on outcome of these talks. Union is talking 15-20-cts-an-hr increase-more than they expect to get. Industry figure is 5 cts-less than they are prepared to pay. Union demand is frankly based on "ability to pay" rather than cost of living. Gov't is keeping hands off. Stalemate and strike are definite possibilities. If final outcome tops 10 cts, there will be strong repercussions in numerous lines.



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AGE-1

Growing old doesn't seem so bad when you consider the alternative.

—Lake Geneva (Wis) Regional News.

AMERICA-Russia-2

In a very real sense, today's contest between freedom and despotism is a contest between the American assembly line and the Communist party line. — PAUL G HOFFMAN, Partners.

ANCESTRY-3

Since only noblemen kept tab on their family tree in those days (1150), it's doubtful if you can trace your family back that far. Even if you can, don't be too proud of the fact. Your neighbor's registered Hereford can trace his family back more than 50 generations. — CLYDE HOSTETTER, "GO Climb Your Family Tree," Pathfinder.

ART-4

A great artist is always before his time or behind it.—Geo Moore, American Artist.

ATOMIC AGE-5

Gordon Dean, chmn, Atomic Energy Commission, says we can forget, for at least 10 years, about lighting our homes with electricity generated by atomic energy. Wish we could get the same assurance about the lights being put out by atomic energy. — Scripps-Howard Newspapers.

BIBLE-6

An old saint, as he read his Bible, marked certain passages with the letters "T and P." When he was asked about it, he responded somewhat simply that the letters meant "Tried and Proven."—Pulpit Preaching.

Guided Tour

Vacation to me is no problem As it is to other men;

My wife decides where we will go,

And my employer—when.
—Stephen Schlitzer.

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CONTENTMENT-8

A farmer, having lived on the same farm all his life, wanted a change. Having subjected everything there to his merciless criticism, he listed the farm with a realtor who prepared a flattering sales advertisement for the newspaper, but who first read it to the farmer before giving it to the newspaper.

"Wait a minute," said the farmer, "read that again slowly. I changed my mind. I'm not gonna sell. All my life I've been looking for a place like that."—Watch-man-Examiner.

CONVERSATION-9

Conversation with some people is like driving a car with a flat tire. —Sioux Rapids (Ia) Bulletin-Express.

..... Quote

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Washington LES & LIZ CARPENTER

Sen Estes Kefauver (D-Tenn) tells this one on his young daughter: "You must be rich," a playmate said, "'cause your daddy is a senator." To which Kefauver's offspring replied: "No, we're not rich—but we're important."

For yrs gov't employes have called dismissal notices RIF slips (stands for "reduction in force.") But now there's a new name—FBI slips—"fired by Ike."

46 22

Mrs Eisenhower may be headed for a record as the hand-shaking-est First Lady. In one wk, she pumped 5,000. Her only secret, she says, is that she removes rings from shaking hand. Mrs Truman once explained she learned to grasp other person's hand first, thus reducing other's grip.

Comments Rep Page Belcher (R-Okla) on a news dispatch that the United Nations bldg leaks like a sieve: "That's how communists got into the place—leaked thru with the rest of the drips."

66 22

Rep D R Matthews (D-Fla) laid a hand on the arm of U S Treasurer Ivy Baker Priest, explaining: "I wanted to be able to tell folks back home that I'd put the touch on the Treasurer of the United States!"

····· Quote ····

DEMOCRACY-10

If I were a dictator the 1st book I would burn would be the Bible. I'd burn it because I'd realize that the whole concept of democracy came out of that book. "Democracy" is a Greek word which means rule by the people, but even at the height of its ancient glory Athens was not a democracy. The Greeks gave us the word for it. but the Bible gave us the philosophy and the way which we call democracy.-Quentin Reynolds in This I Believe, written for EDW R Murrow and edited by EDW P Morgan (Simon & Schuster).

DISCIPLINE-11

Authority is part of all living. Whether we come to be able to live with it or feel impelled to fight it is pretty well determined by the friendliness with which it is first imposed.—Bernice M Moore. Childhood Education.

EDUCATION-12

Spelling in my day was pretty clear sailing. But modern moppets have to fight their way thru a barrage of phonetic trademarks, slogans and copyrighted hieroglyphics so confusing it's a wonder they don't give up in disgust. . What chance have the words corn and crisp against a company backed with a \$6 million a yr campaign designed to teach you and your little ones they're Korn and Krisp?—Jack Cluett, "Our Spellbound Children," Woman's Day, 4-53.

Education does not mean teaching people to know what they don't know. It means teaching them to behave as they do not behave.—
Schleswig (Ia) Leader.

Mining the Sollings

Redbook this month celebrates half-a-century of continuous publication. At 50, Redbook is quite a bit older than most of its readers, particularly since the mag is now deliberately slanted to the 18-35 age bracket. Originally an all-fiction jnl, its great renown came under the able editorship of Ray Long (who went on to revitalize Hearst's Cosmopolitan.) Redbook holds its reputation for fiction, but publishes also articles and features of interest to young adults.

In Today's Health (Apr) Dr Donald A Dukelow makes the surprising statement that enough barbiturates were produced in '51 to put every American to sleep for 20 days. He adds that more than half of the "sleeping pills" went for illegal purposes. Barbiturates are valuable sedative and hypnotic drugs, but like alcohol, used excessively they lead to a form of intoxication; bad after-effects.

Some publishers, when they dispose of a pet periodical, take steps to assure themselves that new owner will not make basic changes in content or makeup. But Walt Taylor passed along Sports Afield to the Hearst Group only with the understanding that they'd garb it becomingly, in the opulent Hearst manner. It's soon to be the "class" monthly in the outdoor field.

Our compliments to the City Fathers of an unspecified European urban center. We learn (thru Weltbild, Munich) that they reA young woman was overheard to say to her companion, "My S A hasn't come. Has yours?"

"Yes; want to borrow it?" asked the other, drawing a copy of Scientific American from her brief-case.

A middle-aged gentleman nearby reminisced: "In my day, 'S A' stood for sex appeal."—Woman's Day.

cently refused to grant permission to a brewery to erect a huge lighted advertising sign on the bank of a local stream. Their contention: there should remain at least one spot, unsullied by the thrusts of sordid commercialism, for the reveries of young lovers.

The corner druggist, who has long sold magazines of varied types, has now decided to feature one in which he, himself, has something of a special interest. Family Digest (out in Oct) is a frank bid to meet growing supermat competition. The Coronet-size monthly will be available only in drug stores. Distribution will be thru regular drug wholesalers. Pharmacy can include mags with order for drug products.

····· Quote ·····

FREEDOM-13

This I believe: that the free. exploring mind of the individual is the most valuable thing in the world. And this I would fight for: the freedom of the mind to take any direction it wishes, undirected. And this I must fight against: any idea, religion or gov't which limits or destroys the individual. I can understand why a system built on a pattern must try to destroy the free mind, for that is one thing which can by inspection destroy such a system. I can understand this, and I hate it and I will fight against it to preserve the one thing that separates us from the uncreative beasts. If this glory can be killed, we are lost .-JOHN STEINBECK, East of Eden (Viking).

FRIENDSHIP-14

Cultivating a friend is like traveling in a country. Perhaps it is a new country and one is discovering the interesting things about it. Perhaps it is a realm one knows and loves and likes to return to.—ELIZABETH NETERER, "On Being a Friend," Childhood Education, 4-53.

GARDENING-15

One of the nicest things about a spring garden is that if you put it off long enough it eventually is too late. — Henry A Courtney, Country Gentleman.

GOD-and Man-16

Recently we read an Indian version of the 23rd Psalm. It is a very liberal translation that would not satisfy many. But one line struck us as truly beautiful. It is the one we know as "thou annointest my



head with oil."

This is what the Indian said: "He puts His hand upon my head and all the 'tired' is gone."—KVP Philosopher, hm, Kalamazoo Vegetable Parchment Co.

HOUSING-17

Your city or town has or can have the power to enforce a reasonable level of livability in all of its homes. Most communities have adequate "clean up" laws on their books, but reports show that 58% do little or nothing about them.

Yet, nearly 90% of our substandard city housing is still basically okay. . In half the time, and at less than half the cost needed for new housing, many of the slums and nearly all the semi-slums in our major cities can be made comfortable, safe and sanitary.—Jos W Lund, "Last Chance to Save Our Cities," This Wk, 4-26-53.

IMAGINATION-18

Who has the imagination to design a proper place—study, bedroom, or penthouse—for the encouragement and protection of the imagination? If imagination is what "gives to airy nothings their local habitation," who will give a local habitation to imagination itself?—Katharine Gilbert, Aesthetic Studies (Duke Univ Press).

KNOWLEDGE-19

One classroom teacher asked her 3rd and 4th graders: "What did you or didn't you like about 1st and 2nd grade?"

One little girl said: "I would rather be dumb and have fun like in the 1st grade. Now we have to learn things. I'll be glad when I get it all learned so I can have fun some more." — Phi Delta Kappan.



Mrs Elizabeth Meriwether Gilmer, the original Dorothy Dix, died in Dec '51, but legends relating to her persist. Indeed, the Kane-Arthur biography, Dear Dorothy Dix (Doubleday) has stimulated quite a revival. Currently making the rounds is a letter purportedly taken from the private files of the lovelorn editor. An 18-yr-old maiden confesses that on a romantic date she remained out until 4 o'clock in the morning. "Did I do wrong?" she asks. To this, Dorothy is said to have replied: "Darling, try to remember!"

This may be an authenic exchange of correspondence, but we doubt it. The story was 1st told us by Bert Leston Taylor, who, if memory serves, published it in his "Line o' Type" column in the Chicago Tribune about 1920, to the probable discomfiture of Col Rob't Rutherford McCormick, B L T. who had a mild mania for the impious innuendo, was a thorn in the McCormick flesh. The Col rarely understood Taylor's cracks until they were blueprinted for him, whereupon he would promptly explode.

A somewhat similar relation existed between Cyrus H K Curtis and young Christopher Morley. Morley put in a couple of yrs as literary critic and columnist on the Curtis-owned Phila Public Ledger. He did not see eye to eye with the management on sundry issues, and the impeccable founder of the

"This country is so puritanical it thinks one should suffer while writing a book. I don't suffer—and I'm no Puritan."— KATHLEEN WINDSOR, author of Forever Amber.

Ladies' Home Jnl finally had him guillotined in the counting-house. Casting about for a suitable exit line, Christopher turned to his trusty Shakespeare. There is, you may recall, in The Taming of the Shrew, a servant of Petruchio who bears the name of Curtis. Morley found a passage in which Grumio bids Curtis to heat the castle against the coming of the master. It seemed altogether fitting. So he printed it as the last line of his last column. Unhappily, the gem was discovered and deleted in the bulldog edition, but a few copies remain in private collections. The passage reads:

"A cold world, Curtis, in every office but thine; and therefore fire."

Commenting on publicity plans for Call Me Lucky, the Bing Crosby life story, Simon & Schuster announce: "By a fortunate circumstance we have been assured the co-operation of a skilled specialist in this field. Name of Bing Crosby."

..... Quote



Elizabeth of England

The first Queen Elizabeth once declared to her people that altho she had the body of a woman she had the heart of a King. Many parallels are being drawn between her reign, which marked a glorious period in England's history, and "Elizabeth the Second, by the Grace of God of the United Kingdom of Great Britain and Northern Ireland and of her other Realms and Territories Queen. Head of the Commonwealth, Dejender of the Faith," whose coronation is scheduled for June 2.

Elizabeth of England; hers an age Of glory written on a golden page—

The dawn awakening, the sail unfurled

For brave adventuring throughout the world.

A Merrie England, fearless, wise and strong,

A land of poetry, a place of song. The pages turn: a stranger transport brings

Fresh youth and hope and service on its wings;

Uplift the downcast head, for once again

Elizabeth of England comes to reign.

-The Star, Great Britain.

LOVE-20

At a mid-west orphanage the infant mortality has been reduced almost 50%, not thru use of a new wonder drug but thru an old wonder hug. Each attendant nurse was instructed to hold the motherless children for one hr a day. You know, make the little fellow feel like he had a mother. The remedy has cut the deaths, under one yr old, to almost one half.—Employment Counselor, hm, Nat'l Ass'n of Personnel Consultants.

MARRIED LIFE-21

For 12 wks, Peter Fairchild, the artist, worked on the portrait of a famous movie couple. Then they called off the marriage. The wife immediately called the artist and had him brush stroke her husband into a flaming red window drape.—Erskine Johnson, Photoplay.

MEDICINE-22

If we were able to impart the increasing knowledge and experience we have gained in the field of psychiatry in a useful way to all practitioners of medicine, they might recapture some of the most effective assets of the old-time family physician.—Dr WM C Menninger, director, Menninger Foundation, addressing alumni, Cornell Univ Medical College.

MODERN AGE-23

We have not yet learned fully to live with the automobile, and we now are expected to learn to live with atomic energy. We haven't learned to think clearly in nat'l or hemispheric terms, and we are now forced by events to think in term of a world community.—LK Frank, "Adult Education for a New World," Adult Leadership, 4-53.

Dairy Month
Let's-Play-Tennis Month
American Fresh-Water Pearl Month
Ice Cream Festival
Nat'l Motel Month
Nat'l Ragweed-Control Month
Spring Carnival of Automatic
Gas Ranges
Nat! Secretaries Wk (1-7)

May 31—America's 1st arctic expedition set out 100 yrs ago today, under Elisha Kent Kane. Boat became frozen in an ice pack. Crew, after 21 mo's, made 1000-mi trek to nearest Eskimo village.

June 1—It was on this date, 140 yrs ago, that mortally-wounded Capt Jas Lawrence, of the American Chesapeake, issued his celebrated command, "Don't give up the ship!" (It was surrendered, however, to the British ship, Shannon). . The Chicago Times, actively hostile to war and domestic policies of Abraham Lincoln, was suppressed by Gen Burnside, 90 yrs ago today. (Pres Lincoln rescinded the order 3 days later). . John Masefield, poet laureate of England, b 75 yrs ago.

June 2—Jefferson Davis, pres, Confederate States of America, b 145 yrs ago. . . Jos Smith, founder of Mormon religion, announced a revelation sanctioning polygamy, 110 yrs ago.

June 3—1st circus tights introduced by Nelson Hower, a bareback rider, 125 yrs ago. (His wardrobe

failed to arrive and he appeared at a matinee performance in his long knit underwear)... "Underground railroad" for smuggling Negro slaves to free territory, org 115 yrs ago... 100 yrs ago today Sec'y of State Marcy issued a directive to U S diplomatic ag'ts abroad to appear at courts of their assigned countries "in the simple dress of an American citizen."

June 4—In a decision handed down 30 yrs ago today, the U S Supreme Ct declared unconstitutional a Nebraska law forbidding the teaching of for'gn languages in public schools. . Technicolor motion pictures 1st shown by Geo Eastman, Rochester, N Y, 25 yrs ago.

June 5 — Feast of St Boniface (The term "boniface" for inn-keeper traces to a character, Will Boniface, in an 18th Century comedy by Farquhar)... Adam Smith, economist and author of Wealth of Nations, b 230 yrs ago... Gold Repeal resolution, passed jointly by House and Senate 20 yrs ago.

June 6—D Day (9 yrs ago today Allies landed in Normandy the greatest amphibian force in history). . Assembly-line production adopted by Henry Ford in his Detroit auto factory, 40 yrs ago. . . lst drive-in motion picture theatre opened, Camden, N J, 20 yrs ago.

..... Quote

"Of all things!"

Jim Dilley, head of the financial advertising firm of Dilley, Martin & Hess (and Quote columnist, of course) got pretty tired of running fruitless conventional ads for help, competing with lurid offers of other advertisers in the classified columns. Decided to outdo 'em all with this ad that appeared recently in an evening jnl:

STENOGRAPHER WANTED

NO-DAY WEEK! Here is your Big League Oomphy-oomphy job, in our (well, anyhow, skyscraper, penthouse high-up) office. Coffee breaks EVERY HALF-HOUR ALL DAY LONG; also, candy breaks, coke breaks and beer breaks, if you want 'em. Insurance plan, retirement plan, advancement plan, howto-earn-a-living-without-working plan also, floor plans to the poor house to which we are going if we don't get some help. Age requirement . . . huh . . . any old hag who can hobble up to a typewriter will be grabbed like Marilyn Monroe at a stag party. NO-DAY WEEK! If you care to sneak in and out once in awhile, choose your own days. We're in a daze ourselves. Phone any time Tuesday and ask for "the guy who has given up the struggle."

What happened? Every phone line in the place jammed, pronto. Over 300 responses, a high percentage of them from intelligent girls seeking a challenging opportunity. Jim tells us he hired a smart little brunette from the line. Hardly a hag, either; aged 21.

Omnibus television program cost Ford Foundation half-a-million in 26-wk test, over and above what advertisers paid. But they count it a success, and are laying plans for fall. Also in the offing, an Omnibus program for children.

.... Quote

POWER-24

Power is like sea water. The more one drinks of it, the thirstier one gets. - FRIEDRICH KARL OTTO DIBELIUS, head of united German Evangelical Church.

PROGRESS-25

My dad's courting range was about 6 mi's-he used a horse and buggy. My husband's courting range was 30 to 50 mi's-he used an automobile. My son's range will be 150 to 200 mi's-(he will use an airplane). - Mrs Fern Watts, Ill Flying Farmers, Flying.

RELIGION-26

A theological prof who was converted when he was well past middle life said about himself, "I was starched and ironed before I was washed!" - SAM'L M SHOEMAKER, Christian Century.

SALESMANSHIP-27

It has come to the point where any fool can write a hit songbut it takes a genius to promote it .- H J LENGEFELDER (writer, composer) addressing the American Society of Composers, Authors and Publishers.

SIN-28

"Sin" is a word rapidly becoming obsolete. It is now called "experience".-FRANCES RODMAN.

SPEECH-Speaking-29

A prominent financier, at a banquet, made an address which he ended with a passage from an immortal poet. Later, a guest near him whispered:

"Do you know, you had that line from Keats a bit twisted?"

"Yes," agreed the financier. "I do that on purpose. I don't want the audience to think that I had read it only the day before."-DAN BENNETT.

Here is where your tax dollar goes: Armed forces, 58¢; interest on public debt, 8.7¢; for'gn aid, 7.7¢; aid to veterans, 6¢; social welfare, 3.4¢; stockpiling, other security, 2.9¢; public works, 2.9¢; atomic energy, 2.7¢; aid to farmers, 2.6¢; other activities, 5.1¢.—U S News & World Report.

THOUGHT-31

To produce an electronic brain as capable as the average mgr's brain would require a bldg the size of the Pentagon to house it, the power of Niagara Falls to run it, and all the water from the falls to keep it cool.—L M Wasserbly, "Mgt's Sixth Sense," Dun's Review, 4-753.

The only reason why any one ever thinks is because he is dissatisfied with things as they are.—RAY MONTGOMERY, "John Dewey and the Oyster's Pain," Phi Delta Kappan, 5-753.

VALUES-32

Nothing that is worth doing in our time will be done easily; that is, without a spiritual rebirth. Unless the blind recover their sight and the crippled learn to walk our very knowledge will slay us. No peace without struggle; no security without risk; no wholeness without simplifications; no goods without measure; no love without sacrifice; no full life without willingness to accept and transcend death in the very process of living. Those who have learned this lesson may build the City of Man.-Lewis Mumford, The Condition of Man (Harcourt, Brace).

Reign-storms

A neighbor of mine with a teen-age daughter complained: "When she was Doris Day or even Elizabeth Taylor, I still had something to say around the house. But now that she's become Elizabeth II with a queen mother to back her up, how can a mere male like me do anything but obey the royal command?" — John K Lagemann, This Wk.

The Coronation Service for King Wm and Queen Mary of England in 1689 had started late and darkness had fallen before the Banquet was concluded. The Princess Anne "observing that her Majesty seem'd a little discomposed with the variety of the Ceremonies, and the Burthen of the Regalia," had whispered to her, "Madam, I pity your fatigue."

The remark was not well received, for the Queen, who was not on the best of terms with her sister, snapped back, "A crown, sister, is not so heavy as it seems." — LAWRENCE E TANNER, History of the Coronation (Pitkin Pictorials). 33

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WORLD RELATIONS-34

Once man's margin of error was great enough so he could make mistakes without desperate consequences. But now that margin is so narrow that one mistake in terms of global war could be a desperate one for civilization and even threaten the existence of life on the earth.—NORMAN COUSINS, Saturday Review.

Good Stories you can use

We have an extremely nice Polish maid, friendly, obliging, and deeply religious; the only thing she complains of is the inconvenience of living with her in-laws. One morning she told me she had been to confession the day before, and I asked her, "What did you confess? I can't imagine you committing any grave sins."

"I confessed being too lazy one morning to get up to early mass, and swearing the other day when I couldn't get the ice tray out of the refrigerator. Oh yes, and I told how I had been so angry I chased my mother-in-law out of the kitchen with a broom."

"But didn't that happen last yr? Surely you've been to confession since then."

"Indeed I have, but I confess it every time. I just like to remember it." a

Madame Mohl, one of the eyewitnesses of the coronation of Queen Victoria, recounts, "I was obliged to get up at a quarter past three, and to be in the carriage at four so as to reach the Abbey at five; we did not get home till six in the evening. I was nearly dead." Queen Victoria herself, however, tells us in her personal account that after she had reached home, and rid herself of the stuffy robes, her first act as a crowned Queen was to wash her favorite dog!—Philip Lindsay.

····· Quote ·····

I LAUGHED AT THIS ONE

Mrs Frank King

Last summer a friend of ours, disgusted at the high price of vegetables, decided to do something about it. The next time he saw his grocer he told him, "I'm going to start a garden this yr; pretty soon I won't be kicking about your high prices any more."

"That's right," said the experienced merchant, "you'll be wondering how I can afford to sell vegetables so cheap!"

Two Ohio boys got lost driving thru Tennessee. Along the deserted road trudged a native of whom they asked, "Which way to Chattanooga?"

The man stared at them, and then asked, "Where you boys from?"

"Ohio."

"I thought so," he said. "Wal, you found it in 1863. Let's see you find it again." — Old American Roofing Mills.

At a vacation camp for children a little girl fished for a while, then threw down her pole and cried "I quit."

Asked for an explanation, she said, "I just can't seem to get waited on."—Pure Oil News, hm, Pure Oil Co. d



Oil magnate John D Rockefeller the elder spent his money cautiously. At one time, after much deliberation, he decided to buy an automobile. He finally selected the car which impressed him most with its performance and appearance. He hesitated, however, before closing the deal.

"Is something wrong?" asked the salesman.

"I was just wondering," said Rockefeller, "how much it costs to maintain this car."

"That depends mostly on the price of gasoline," repl'd the salesman.

"In that case," said John D, relieved, "I guess I can afford it."— EE EDGAR, St Louis Post-Dispatch. e

Two explorers, camped in the heart of an African jungle, were discussing their expedition.

"I came here," said one, "because the urge to travel was in my blood. The dullness of city life bored me, and the odor of gasoline on the highways made me sick. I wanted to see the sun rise over new horizons and hear the flutter of birds that never had been scared by man. I wanted to leave my footprints on sand unmarked before I came. In short, I wanted to see nature in the raw. Why did you come?"

The second explorer repl'd, "My son was taking saxophone lessons."

—Montrealer.

Most family arguments have 2 sides—but no end.—Wall St Jnl.

Sir Winnie Churchill finally accepted the garter. Previously he was more interested in his supporters.—Pete Baird, Times-Picayune New Orleans States.

Nowadays when they speak of a girl reaching that "awkward age" it means that she's too old for teddy bears and too young for wolves. — Pete Simer, Briggs Assembler, hm, Briggs Mfg Co.

Bargain: Something you figure out a use for after buying it.— MARCELENE COX, Ladies' Home Jnl.

You can't live on love nowadays without refinancing. — Kentucky Kernel.

Time was when it was only Washington's face that was on our money. Now it's Washington's hands on it as well.—Armstrong Tire News.

It is much safer to limit your speed than to speed your limit.—Hart Co (Ky) News.

It's all right to tell a girl she has pretty ankles but don't compliment her too highly. — York Trade Compositor, hm, York Composition Co.

..... Quote



The only way we can figure out how we could possibly be spreading germs in the Korean war is through our truce negotiators trying to kiss the commie negotiators.

We don't mind road hogs so much. It's these road hippopotami with St Vitus dance that bother us. In other words, trailers.

Maybe the comrades will agree to an "exchange" for Bill Oatis. Of course, they'll probably want Eisenhower, Nixon, Dulles, and Wilson.

Winston Churchill has been made a Knight of the Most Noble Order of the Garter. Garter? What's that?

Overindulgence in food and drink is shortening the lives of 20,000,000 Americans, according to a scientist. Recalling our last purchase at the butcher shop and the liquor store all we can say is that we didn't know America had so many millionaires.

Adudder code war dad's geddig us dowd is our war against dese sprig codes we always ged.

For these writers who do confession stories at top prices, confession is also good for the roll.

····· Quote ·····

An American industrialist met an Israeli official during a visit to Tel Aviv.

"I'm very much impressed with what I've seen here and I'd like to make some investments. But tell me, how can I best make a small fortune here?"

"The only safe way to end up with a small fortune here," repl'd the Israeli, "is to come with a large one."—New Palestine.

You might put it this way . . .

Some people who believe that charity begins at home live alone.

Among the people who think you shouldn't send a boy on a man's errand are the boys.

It takes all kinds of people to make a world—as confusing as this one.

-FRANKLIN P JONES.

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Mother was beginning to read from the Bible to her small son, and was much gratified at his interest. "Where is David now?" he asked her one evening when she had finished reading about David and Goliath. "Why, David is in Heaven," she said. "And will I go to Heaven when I die?" "Of course," she agreed, "if you are a good boy." He considered this for a moment. Then, "Mother," he asked eagerly, "when I get to Heaven, do you s'pose David would let me hold his slingshot for a little while?" - JOHN A FERRALL, Volta Review.

Checking a no-parking zone, a policeman found a car occupied by two elderly women and asked them sternly: "Do you ladies want a ticket?"

After a whispered consultation, one answered politely, "No, thank you, young man. Because, you see, we never win a thing!"—<u>Maclean's</u>, Canada.



Free and Easy

In the current shortage of secretarial help, one employer offers free vitamins to secretaries in an effort to keep them on his payroll. —News jtem.

The shorthand shortage now is such

Employers are an easy touch.

To hire a girl and keep her hired
They'll give her anything required,
Such as, for instance, as a sop,
An extra hour at noon to shop,
A water cooler near at hand
And chair so that she needn't
stand,

A private phone, a make-up kit, Some yarn, if she should care to knit,

A mirror on her desk of chrome, And all the comforts had at home. One gift that special favor wins Is bottles full of vitamins,

Which, cheaper far than mink or sable,

Both keep her hired, and keep her able.

She had married at 40—and relinquished none of her masterful, career-success tactics. At the 1st dinner party she gave, she antagonized women guests by pointing out ostentatiously the improvements she had made since moving into her husband's rather Victorian mansion. After proudly showing guests about the house, she remarked, "Since our marriage, I've taught my husband the art of good taste."

"I see," said Mrs Blank, an old friend of the groom. "How fortunate for you that you didn't teach him before you married him!"—FRANCES RODMAN. k

A couple of natives living in a remote section of the country were bewailing the hard times that had struck their section of the country.

"I'm telling you," said one of them, "that times is harder around these parts than I ever seen them before."

"You're right," agreed the other,
"and if something don't turn up
pretty soon, I'm gonna start
preachin'. I done that once and I
ain't too good to do it again!"

DAN BENNETT.

A charming Wellesley girl and a rather obnoxious young man from Harvard were on a date together. The girl was getting rather tired of her companion, especially when he began to criticize her college.

"Of course," he concluded, "everybody knows that Wellesley is nothing but a match factory."

"Yes," murmured the girl; "we make the heads at Wellesley and get the sticks from Harvard."—

Mag Digest.

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····· Quote ·····

· Petite femme, examining \$10,000 wrapping gadget at Chicago mach'y fair: "If you please, I'd like to buy one of these." (And she did, too. Seems she was Kay Stanley, toy tycoon.)

Chas Coburn, actor, giving recipe for keeping young at 75: "I eat what I want, drink what I want, play poker at night and make love to Marilyn Monroe and Jane Russell by day." SECOND CLASS MATTE

News of the NEW

A tough yet resilient new plastic golf tee called *Pee Gee Tee*, a product of a company of the same name—made in red and yellow. This tee holds the ball in the hollow of a circle of plastic which is supported by three legs in tripod-like fashion. (Financial World, 86 Trinity Place, N Y, N Y)

A meter for golf carts which tells the golfer the distance of his drive, has been built into de luxe golf carts made by the Jarman-Williamson Co of Portland, Ore. Weary golfers can rest between shots in a portable seat attached at one side to a light-weight golf bag. Two hardwood supports swing out to form a vee when in use. A wide padded strap connecting the sticks at the top provides a hammock seat which will support a 300 lb man. His feet complete a 3-point support. The seat becomes a shoulder strap for carrying the bag. (Popular Mechanics, 200 E Ontario St. Chicago, III).

